



TAP TikTok MCN Services

For FMDA





TikTok Live Sales

- TAP TikTok MCN
- TAP services to TikTok members
- TikTok live Streaming Professional Skills Training



TAP TikTok MCN

- **Content**

Develop effective content strategies tailored to TikTok's unique audience

- **Guidance**

Provide guidance on how to monetize content effectively through brand deals, sponsorships, and ad revenue.

- **Tools**

Offer tools and insights to help creators understand their audience and improve engagement



TAP services to TikTok members

- TikTok live streaming professional skills training with test and graduation certification
- Consultation at any point of growth
- Free membership registration
- Discounted training fee



TikTok live streaming professional skills training

- Duration: **3 months**
- 1st month: **skills**
- 2nd month: **trails**
- 3rd month: **live sales**
- Test and pass for each section
- Graduation Certificate



TAP MCN Training



Step 1

- Fundamental skills and techniques
- Filter and provide specific training to potential influencers nominated by dealerships
- Each training: 6 hours/day, 5 days, 10 potential influencers

Step 2

- Trials (dealership's trained representative(s) talks with potential customers to build up relationship and trust
- Each dealership: 2 trails/month

Step 3

- Live sell events
- Frequency: depends on dealerships' requirement



Ways to work with TAP MCN

1st: Attending the training (leaders or selected employees/influencers)

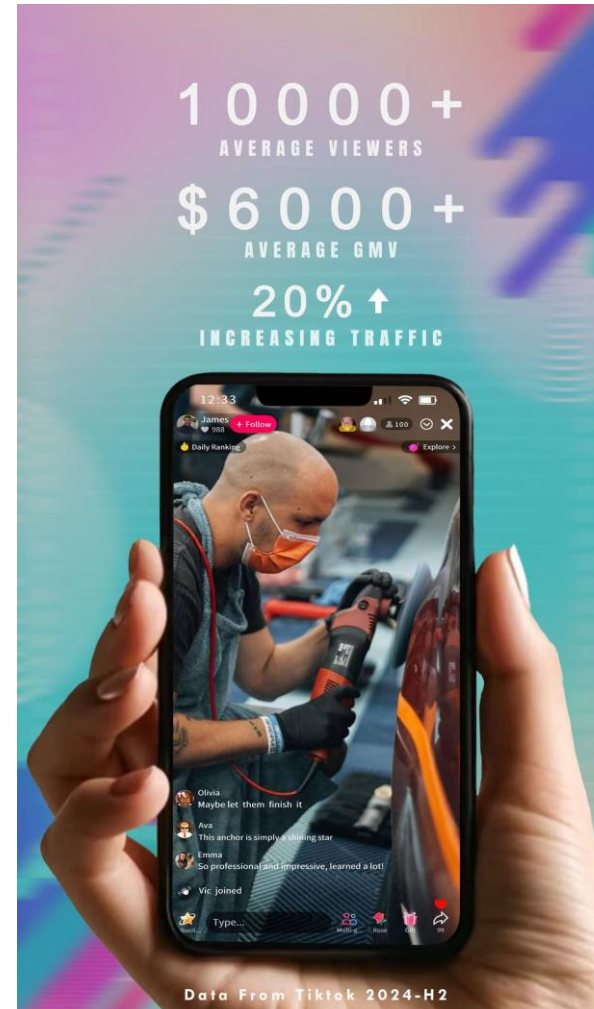
Then, choose from:

- Being your own influencer
- Working with TAP influencer
- Both

Successful stories

Used car live sales

Live Car Maintenance Service



Contact

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